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April 3rd, 4th, 5th, 2009

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Throughout the years I have always dreamed of creating an event that would help women realize and fulfill their goals, and my dream is finally becoming a reality with the creation of the Women LUV Horses® Event. As the hostess of Women LUV Horses, it is my pleasure to welcome you and the Gatorland Extreme Mustang Makeover to the Ocala Equestrian Complex for an unforgettable experience!

I would like to extend my thanks to the many people who have contributed to the success of this weekend, including our volunteers and our kind and generous sponsors and vendors. Please be sure to visit them as they will be offering great items for all your horse shopping needs!

I am really looking forward to meeting all of you at Women LUV Horses which promises to be a most memorable, entertaining and educational event.

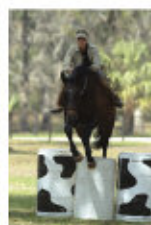


Enjoy,

Lynn



Meet Our Legendary Horsewomen Clinicians!



Linda Parelli

Linda Parelli is one of only four people in the world to achieve a Parelli Five Star Premier rating. She stars in all the Parelli tour presentations, commands a presence in the Parelli RFD television shows, and teaches courses at the Parelli Centers.

Much of the Parelli written material and educational systems has come from Linda's passion to make Pat Parelli's teachings available to horse lovers around the world.

Linda and Pat live at the Parelli Centers in Pagosa Springs, Colorado and Ocala, Florida.



Cynthia Cantleberry

Cynthia Cantleberry won her first blue ribbon at age 18 months. Her numerous accomplishments include the 2001 AQHA Horse Woman of the Year,

2005 PCQHA Hall of Fame, 14 AQHA World Champion Trail Horses, 2 AQHA World Champion Hunter Under Saddle Horses, and an AQHA World Champion Western Riding Horse. Cynthia has been showing and training horses for over 50 years. Take advantage of her vast experience!



Martha Josey

Martha Josey's incredible career has spanned more than four decades. It is on thundering hooves that she has found both fame

and the adoration of would be barrel racers all over the world. Martha was inducted into the Cowgirl Hall of Fame in 1985 and has won numerous World Championships in the NBHA, AQHA, and WPRA! Martha's buckles, horse trailers, saddles and countless other awards and championships are too vast to list here.



Lynn Palm

For more than 30 years, Lynn Palm has championed the partnership of horse and rider. Lynn was named the 2007 AQHA Horsewoman of the Year and the AQHA Female Equestrian of the Year by the Women's Athletic Association.

She is a regular contributor to many equine publications. Lynn has done over 50 Bridleless Dressage Exhibitions to music and has a record of 4 AQHA Superhorse Wins. Lynn was the 2003 Equine Affaire Exceptional Equestrian Educator Award winner. Come and learn with Lynn!



Donna Mastrianni

Donna Mastrianni, Licensed Esthetician, spa consultant & product designer, and horsewoman, took

two years to research and develop the Donne & Cavalli line. "The philosophy is "simple yet effective skin care," says Mastrianni. "That is what my clients continually ask for with their busy life style and conservative views of product purchasing". So, my focus was on ingredients that were natural and fast acting, yet easy to use. Equestrians, as well as people with active lifestyles, spend little time on their skin" says Mastrianni.



Ange Finn

Ange Dickinson Finn's background in musical theater in no way prepared her for her current life as a horse show mom,

freelance writer and Western Pleasure competitor. When her daughter took up a sport that was unfamiliar to the family ten years ago, Ange parlayed her experience of learning to be a horse show mom into her book *The Gate: A Parent's Guide Horse Shows*, and website for horse show parents at www.TheIngate.com. Ange now writes for equestrian publications, including an Internet column on the humorous side of life with horses which is a popular feature in *Equine Journal*.

**We would like to thank our sponsors for making
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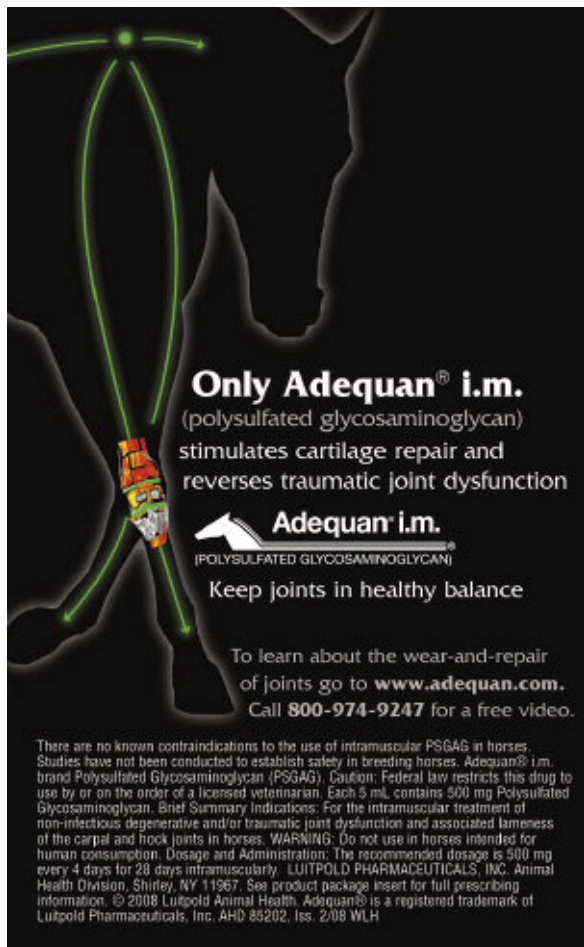
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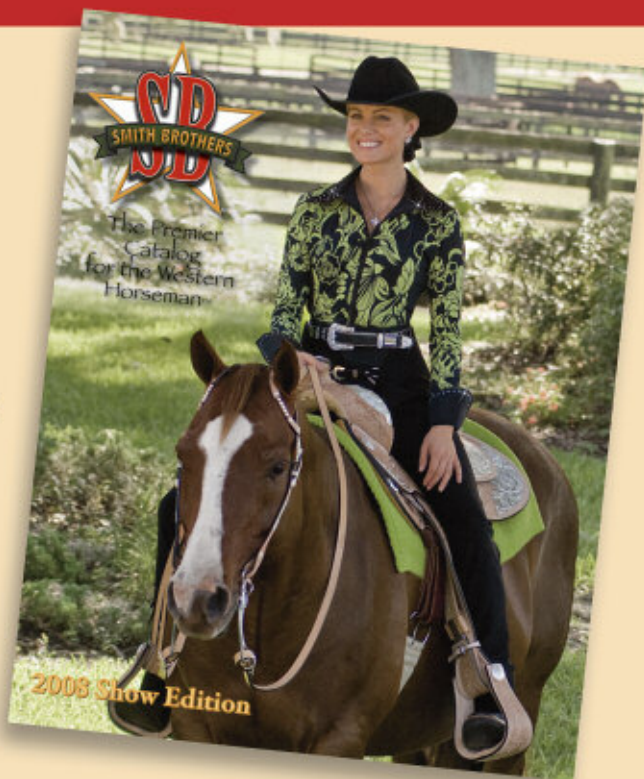
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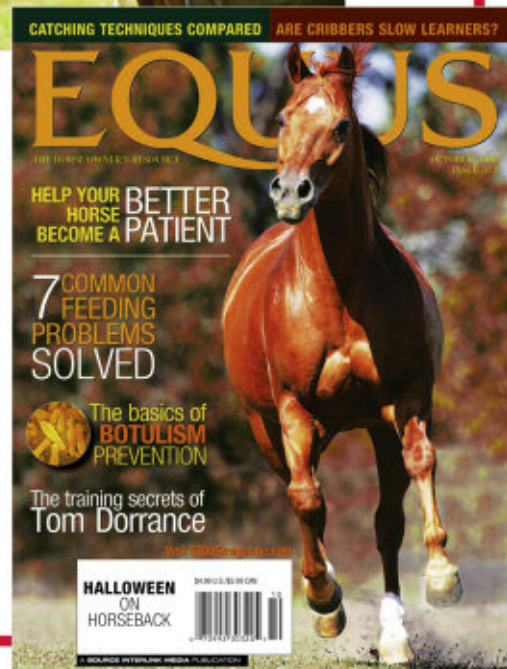
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Women LUV Horses & Gatorland Extreme Mustang Makeover Competition

Schedule of Events

(Subject to Change)

Friday		Saturday		Sunday	
Adequan Arena		Adequan Arena		Adequan Arena	
(Main Indoor Arena)		(Main Indoor Arena)		(Main Indoor Arena)	
9:00am-9:45am	Ange Finn Emotional Freedom Techniques for You and Your Horse	9:00am-9:45am	Martha Josey Conditioning For Winning Keeping Your Athlete Ready	9:00am-9:45am	Cowgirl Devotional Inspirational Service
10:00am-10:45am	Martha Josey How To Overcome Fear	10:00am-10:45am	Lynn Palm Make it Clear! Natural Aides Communication	10:00am-10:45am	Martha Josey Go For It! 10 Ways to Win in the Arena and In Life
11:00am-11:45am	Round Table Discussion Non-Profits Serving Our Industry	11:00am-11:45am	Lynn Palm & Cyril Pittion-Rossillon English & Western Saddle Fitting	11:00am-11:45am	Parelli Savvy Team Natural HorseManShip Demonstration
12:00pm-12:45pm	Donna Mastrianni- Beautiful Horse - Beautiful Rider Rhythm and Beauty for You and Your Horse	12:00pm-12:45pm	Cynthia Cantelberry & Lynn Palm The ABC's of Trail	12:00pm-3:00pm	Gatorland Extreme Mustang Makeover Mustang Adoption
1:00pm-1:45pm	Lynn Palm How to Achieve Balance, Confidence, Control and Harmony with Your Horse.	1:00pm-1:45pm	Ange Finn Maximizing Your Personal Potential		
2:00pm-2:45pm	Cynthia Cantelberry The ABC's of Trail	2:00pm-4:00pm	Linda Parelli Horsenality & Natural HorseManShip	3:00pm-3:30pm	Awards Ceremony Supreme HorseWoman Contest All-Around Bridleless Championship
3:00pm-3:45pm	Martha Josey A Foundation to Success: Exercises to Improve Horsemanship				
4:00pm-4:45pm	Round Table Discussion Branding Your Woman-Owned Business	4:00pm-4:45pm	Round Table Discussion Ask The Experts Clinician Q & A	3:30pm-4:15pm	Cynthia Cantelberry & Lynn Palm Have Fun Training with Trail Obstacles
7:00pm-9:30pm	Cowgirl Party Benefit BBQ Dinner & Entertainment Silent Auction	4:45pm-5:30pm	Martha Josey The First Barrel Improving Your Techniques to Save Seconds!	4:15pm-5:00pm	Martha Josey Competition Challenges When Things Go Wrong, How to Fix Them
		7:00pm-9:00pm	Gatorland Extreme Mustang Makeover Top TEN Competition Finals		
Callaway Farms Arena		Callaway Farms Arena		Farnam Arena	
(North Outdoor Arena)		(North Outdoor Arena)		(East Outdoor Arena)	
10:00am-2:00pm	Gatorland Extreme Mustang Makeover Conditioning & In-Hand Course	9:00am-2:00pm	Gatorland Extreme Mustang Makeover Horse Course Event	9:00am-12:00pm	Supreme HorseWoman Contest Musical Freestyle Event
Farnam Arena		Farnam Arena			
(East Outdoor Arena)		(East Outdoor Arena)			
9:00am	Supreme HorseWoman Contest Conditioning, Grooming & Fitness Event	9:00am-11:00am	Supreme HorseWoman Contest Trail / Obstacle Course Event		
10:00am-10:45am	Cynthia Cantelberry Stress Free Loading & How to Back a Trailer				
11:00am-11:45am	Lynn Palm & Cyril Pittion-Rossillon English & Western Saddle Fitting	11:00am-11:45am	Parelli Savvy Team Natural HorseManShip Demonstration		
Not to Begin Prior to 2:00pm	Supreme HorseWoman Contest Agility Course - In Hand Event	Not to Begin Prior to 2:00pm	Supreme HorseWoman Contest Equestrienne Equitation Pattern		

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Cowgirl Party & Charity Event



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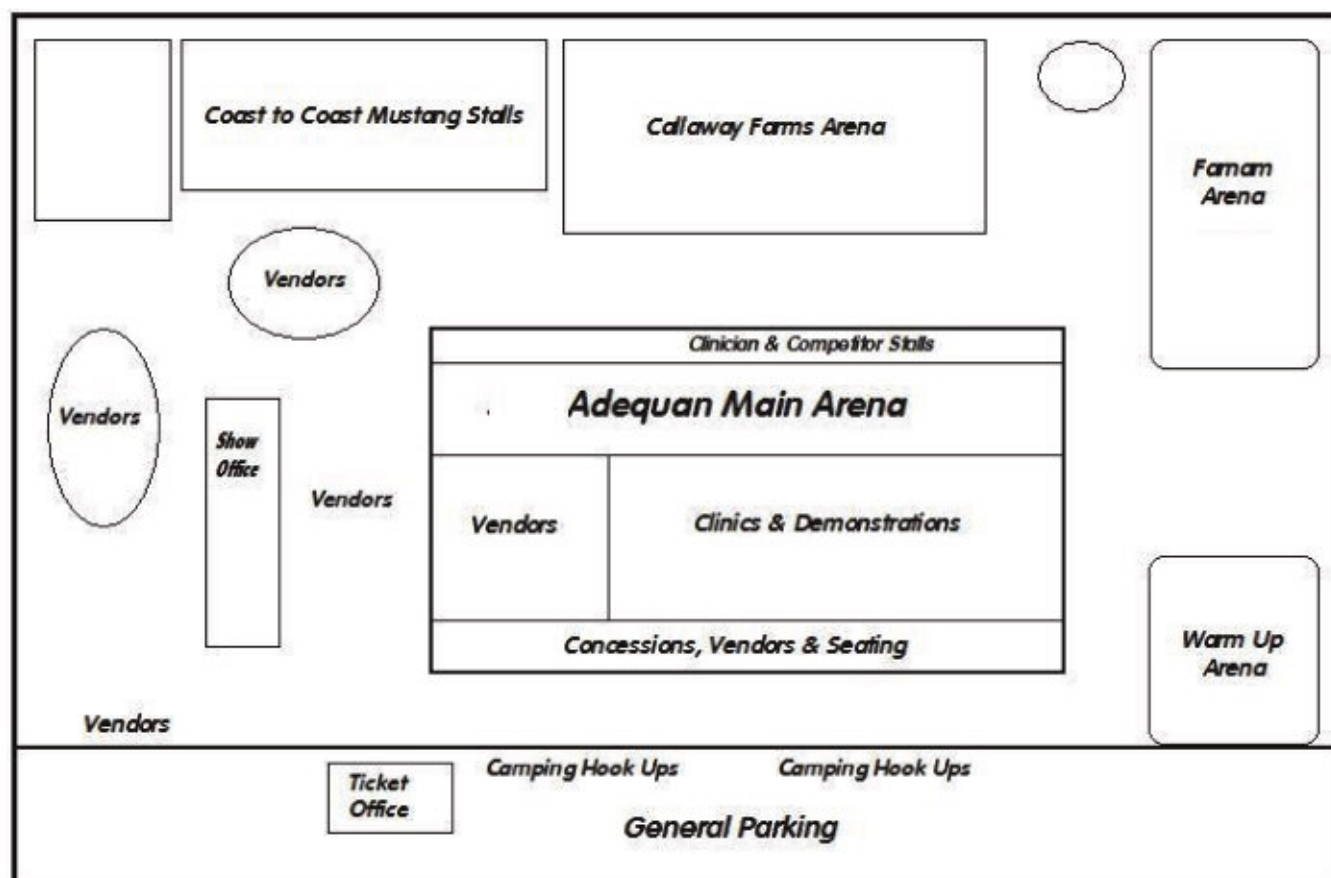
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Dinner and beverages will be served ringside








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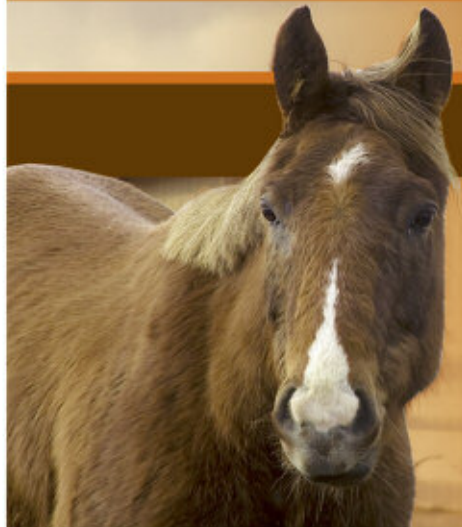
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Who We Are

People Helping Horses is a nationally recognized 501(c)3 nonprofit horse rescue, education, and community support organization located in Arlington, Washington. In existence since 2002, we are dedicated to improving the horse-to-human relationship and committed to saving lives, one horse at a time.

What We Do

Through educational programs such as Leg Up for Kids Therapeutic Riding and Celebrate the Horse, the Northwest's premiere equestrian event for all ages, PHH works tirelessly to build partnerships, gain consensus, and leverage community resources to insure a brighter future for all horses.



How to Help



*Primary funding for all of the PHH endeavors comes from caring people like you. From monetary donations to employee match programs, there are a number of ways that you can give. Please visit our website at **www.peoplehelpinghorses.org** for a complete listing of how you can make a difference today.*

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HORSETV is the first and only multi-media network dedicated to the worldwide equestrian industry. After being acquired by a Texas-based investment firm in January, 2008, it was re-launched under its new ownership in January, 2009.

The company's goals are to not only serve and aggregate horse-oriented viewers, but importantly, to also serve as a gateway to the world of horses by attracting mainstream, family-oriented audiences with new and current equestrian sports and lifestyle programs.

By promoting the equestrian industry on a global basis, the company provides an aggregation of viewers to worldwide advertising and sponsorship opportunities, which further promotes the horse and enhances equestrian sports and lifestyles. HorseTV addresses these goals by creating, acquiring and affiliating with reliable and accessible multi-media platforms to provide world class programming covering all horse sports, events, disciplines and breeds.



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Wrangler

HORSEWARE