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Lynn Palm Celebrates Success of Women LUV Horses

OCALA, FLORIDA (April 10, 2009) – This past weekend, the Women LUV Horses Event and Gatorland Extreme Mustang Makeover Competition and Adoption was truly an unforgettable experience for attendees and competitors alike. Held in Ocala, Florida over 3,000 horse enthusiasts took part in the 3-day event that featured a power packed educational forum Clinicians, Gatorland Extreme Mustang Makeover Competition, Mustang Adoption, Supreme HorseWoman Contest, Cowgirl Party Charity Dinner and Trade Show.

The Gatorland Extreme Mustang Makeover top ten finalists wowed the crowd on Saturday night with their musical freestyle acts and Jesse Peters of Ocala, Florida and his mustang mare "Aspire" won the 1st place title, cash prize and sponsored awards. Lou Petty and her quarter horse "A Certain Melody" impressed the judges of the Supreme HorseWoman Contest and rode her way to a Supreme HorseWoman Championship Win.

The Friday evening Cowgirl Party Charity Dinner and Silent Auction raised over \$10,000 for charities including: AQHA America's Horse Cares, AQHA Professional Horseman's Crisis Fund, Mustang Heritage Foundation and local charity Horses N Heroes- Bringing Horses and Children Together.

Maintaining its 100 percent adoption rate, all horses in the Gatorland Extreme Mustang Makeover competition were placed for adoption on Sunday by the Mustang Heritage Foundation, with Jesse Peter's mustang, Aspire, taking the top spot at \$3,000. The second highest adopted horse went to Kit, trained by Katie Williams of Ocala, who was adopted for \$2,000 by a generous benefactor who transferred the adoption to Katie. "With the tough economic condition the country is in right now, we feel truly blessed that all of the horses were placed for adoption and at prices that help the Foundation continue its work," said Patti Colbert.

The 2009 Ocala event brought Women LUV Horses to a new level and the Palm Partnership team is looking forward to having the event grow which will benefit all aspects of the horse industry. Lynn Palm would like to thank Linda Parelli, Martha Josey, Cynthia Cantleberry, the staff, volunteers, judges, Mustang Heritage Foundation, Bureau of Land Management, vendors and corporate sponsors for their support and participation in the Women LUV Horses Event. Thank you 2009 Event Sponsors: Adequan, Alliance Saddlery USA, Callaway Farms, Coast To Coast Trailer Sales, Dover Saddlery, Enhance Animal Wellness, EOUS, EquiMedic USA, Farnam, Horse & Rider Magazine, Horse South Magazine, HorseTV, Ideal Image, Kathy's Show Tack, Mercedes Boots, Palm Partnership Training, ProBuilt Barns, Professionals Choice, Purina Mills, Shadow Trailers, SmartPak, Smith Brothers, Sullivan GMC Truck, Wrangler.

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About Lynn Palm

Palm's career highlights include 2007 American Quarter Horse Association (AQHA) Horsemanship of the Year, a record four AQHA Superhorse wins, AQHA Female Equestrian of the Year by the Women's Athletic Association, named one of the top United States clinicians by *Horse & Rider* magazine, over 34 AQHA World and Reserve World Champions, over 50 bridgeless dressage exhibitions at events including the National Horse Show, Washington International Horse Show, and World Cup. Palm and Cyril Pittion-Rossillon are co-founders of three horse industry companies: Palm Partnership Training, Women LUV Horses, and Alliance Saddlery USA.

The Women Loved Them And A Man Takes the Gatorland Extreme Mustang Makeover Win

Bertram, Texas, April 7, 2009 - It was the first foray for the Mustang Heritage Foundation into the Southeast, so far from what many see as "cowboy country," but Florida proved it was the home of great horsemen and women during the Gatorland Extreme Mustang Makeover April 3-5.

Held during Lynn Palm's Women Luv Horses in Ocala, the Gatorland brought a new facet to the legendary Ocala area, replete with million dollar Thoroughbred racehorses and hunter jumpers. Hosting 34 trainers from throughout the Southeast, among them was Jesse Peters, a northern transplant from Astoria, Ohio, who came to Florida to work as an instructor with Pat Parelli.

A lanky 6' 7" horseman, Peters was paired with a bay mare that barely stood over 13 hands tall he named Aspire. Like all the trainers who compete in Extreme Mustang Makeover events, Peters' horse was selected by a draw before he ever arrived at the Marianna, Florida, facility in January to pick her up for 70 days of training, the shortest period ever in Extreme Mustang Makeover competition.

"When Pat saw the horse for the first time, he asked me why I didn't choose another one, and I told him I didn't choose her, but when you're a horseman, you work with what you've got," he said.

Work with her, indeed. Peters proved that even with a scant 70 days of training, with the first few of those focused on just getting the horse to allow the touch of a human hand, the American mustang is a trainable creature, which is, of course, the purpose of the whole competition.

"The Extreme Mustang Makeover has gotten the reputation of being one of the best and most original equine competitions in the industry," said Patti Colbert, executive director of the Mustang Heritage Foundation (MHF) that produces the event in cooperation with the Bureau of Land Management (BLM). "The facts are, however, that the competition has absolutely no meaning if at the end of the day the horses are not adopted to good homes. So, it's very important that the public have the opportunity to see how willing these horses become in the right hands."

After the preliminary go-rounds, which included a body conditioning score, an in-hand trail obstacle course and an under saddle obstacle course, 12 finalists were invited back for a freestyle performance. Working fourth in the order, Peters made it an original entrance, backing an enormous trailer into the entry gate and releasing a large green ball, with Aspire bounding out of the trailer after it. Working through a number of obstacles, familiar to any Parelli fan, Peters made his exit just as dramatic, standing in the saddle, and then dropping to take the horse into a lope and leaping back into the trailer.

Judges Heidi Cecil, Margo Ball and Suzy Jeane were clearly impressed, giving the pair scores of 9 to 9.5 on horsemanship and perfect 10s on artistic impression for the routine.

Peters took home a check for \$3,500 as well as a \$500 Mercedes boot gift certificate and other prizes courtesy of Lynn Palm's Women LUV Horses and its sponsors.

Coming in second, after tying for the position, were Mary Berlauk of Tallahassee, Florida, and the black mustang pony, Tiramisu. With a light step and a natural snap to her knees, "Tira" showed a natural ability that judge Heidi Cecil said could not be taught. That pair earned \$2,000 of the \$10,000 purse.

With an appreciative crowd in attendance for the finals performance, it was only natural that another large crowd would gather for the adoption taking place April 5. Maintaining its 100 percent adoption rate, all horses in the competition were placed for adoption by the Foundation, with Aspire taking the top spot at \$3,000, while Tiramisu was adopted for \$1,825. The second highest adopted horse went to Kit, trained by Katie Williams of Ocala, who was adopted by \$2,000 by a generous benefactor who transferred the adoption to Katie.

"With the tough economic condition the country is in right now, we feel truly blessed that all of the horses were placed for adoption and at prices that helps the Foundation continue it works," said Colbert.

Gatorland Extreme Mustang Makeover Results

Placing, Name, City, State, Horse Name, Earnings

1. Aspire, shown by Jesse Peters, Ocala, Florida, earning \$3,500
2. Tiramisu, shown by Mary Berlauk, Tallahassee, Florida, earning \$2,000
3. Mona Lisa, shown by Joe Williams, Reddick, Florida, earning \$1,500
4. Serendipity, shown by Betsy Moles, Woodstock, Georgia, earning \$1,000
5. Onyx, shown by Marsha Harford-Sapp, Tallahassee, Florida, earning \$750
6. Kit, shown by Katie Williams, Ocala, Florida, earning \$500
7. Mustang Sally, shown by Keri Ann Davidson, Adairsville, Georgia, earning \$275
8. Doc Desert Diamond, shown by Cohn Livingston, Florence, Mississippi, earning \$200
9. Jessie Jane, shown by Marc Chancey, Waynesboro, Georgia, earning \$150
10. Liza, shown by Steve Hayden, Griffin, Georgia, earning \$100